



# Myotonic Dystrophy Foundation 2026 Regional Conference Sponsorship Opportunities





## About MDF

The Myotonic Dystrophy Foundation (MDF) is the leading global advocate helping patients and families navigate the myotonic dystrophy (DM) disease process, and is often the first resource contacted by newly-diagnosed patients, their families, their social workers and their physicians around the world.

### Our Vision

We envision a world with treatments and a cure for myotonic dystrophy.

### Our Mission

The mission of the Myotonic Dystrophy Foundation is Community, Care, and a Cure.

- We support and connect the myotonic dystrophy community.
- We provide resources and advocate for care.
- We accelerate research toward treatments and a cure.







# Our Conference Goals

## Educate

DM community members have the chance to learn from the world's leading DM experts and drug developers through educational lectures and panel discussions.

## Connect

Conference attendees become a part of a community built on strength, support, empathy, and hope, and have the chance to build relationships that last a lifetime.

## Grow

Bringing together every facet of the DM ecosystem, the MDF Conferences helps improve the state of DM research, care, and drug development. Our community members walk away with knowledge, resources, and tools to help them better navigate future challenges.



# 2026 MDF Regional Conferences

The Myotonic Dystrophy Foundation (MDF) invites you to partner with us as a sponsor for the 2026 MDF Regional Conferences. MDF is dedicated to creating transformative experiences for individuals and families affected by myotonic dystrophy. Our upcoming series of 1-day Conferences will reach community members across the country, offering invaluable education, support, and community.

## About the 2026 MDF Regional Conferences:

In 2024 MDF introduced our Regional Conference series, which drew more than 700 attendees—nearly half of which were first-time attendees. Due to the success of this series, we are bringing the Regional Conferences back in 2026. By sponsoring the 2026 MDF Regional Conferences, you can make a direct and lasting impact on individuals and families nationwide. The 2026 MDF Regional Conferences will be held at the following locations:

|  |   |
|--|---|
|  <p><b>Kansas City, Kansas</b><br/>Saturday, April 11, 2026</p> <p>In partnership with the University of Kansas</p>                          |  <p><b>Palo Alto, California</b><br/>Saturday, April 25, 2026</p> <p>In partnership with the Stanford Division of Neuromuscular Medicine</p> |
|  <p><b>Winston-Salem, North Carolina</b><br/>Saturday, May 2, 2026</p> <p>In partnership with Wake Forest University School of Medicine</p> |  <p><b>Montreal, Canada</b><br/>Saturday, May 30, 2026</p> <p>In partnership with IDMC-15 &amp; Muscular Dystrophy Canada</p>               |

*Sponsorship levels and benefits begin on the following page.*

# 2026 MDF Regional Conferences

## Sponsorship Overview



| Sponsorship Benefits  | Lead<br>\$100,000   | Diamond<br>\$75,000  | Platinum<br>\$50,000   | Gold<br>\$35,000                                | Silver<br>\$20,000                             | Bronze<br>\$10,000                             | Supporting<br>\$5,000                          |
|---|---|--|--|---|--|--|--|
| Exclusive Sponsor of Closing Reception/Social Hour at all four conferences (1 available)  | ●   |  |  |   |  |  |  |
| Named host of breakfast (2 available)   |   | 2 conferences  |  |   |  |  |  |
| Option to include a flyer in Attendee Bag*  | ●   | ●  |  |   |  |  |  |
| Exhibitor Table   | All 4 conferences   | All 4 conferences  | 3 conferences of your choice                                     | 3 conferences of your choice                    | 2 conferences of your choice                   | 1 conference of your choice                    |  |
| Industry Updates Plenary Session Presenter - in person only (optional)**  | First Presenter   | ●  | ●  | ●   |  |  |  |
| Professional Registrations<br>(Total registrations across Regional Conferences of your choice. The only professionals in attendance will be by invite only) | 16  | 12   | 8  | 6   | 4  | 2  |  |
| Ad in Printed Program   | 2-page spread   | 1 page   | 1/2 page   | 1/2 page  | 1/4 page                                       | 1/4 page                                       |  |
| Logo Size & Placement   | Large;<br>Attendee Bag,<br>Website, Signage,<br>Printed Program | Medium;<br>Attendee Bag,<br>Website, Signage,<br>Printed Program | Medium;<br>Attendee Bag,<br>Website, Signage,<br>Printed Program | Medium;<br>Website, Signage,<br>Printed Program | Small;<br>Website, Signage,<br>Printed Program | Small;<br>Website, Signage,<br>Printed Program | Small;<br>Website, Signage,<br>Printed Program |
| Acknowledgement in Communications   | MDF newsletter,<br>minimum of 5<br>social media posts           | MDF newsletter,<br>minimum of 3<br>social media posts            | MDF newsletter,<br>minimum 1 social<br>media post                | MDF newsletter,<br>1 social media post          | MDF newsletter,<br>1 social media post         | 1 social media post                            |  |

\*Flyer inclusion in Conference Attendee Bag is subject to deadlines; shipping of materials is not included.

\*\*Industry Updates presentations have limited spaces. Sponsors with this benefit are guaranteed the opportunity to present at every Regional Conference.

Please confirm selections by December 1, 2025 to receive maximum benefits.



# 2026 MDF Regional Conferences

## Sponsorship Add-On Opportunities

| Add-on Opportunity                        | Additional Cost | Description   |
|---|-----------------|---|
| Exhibitor Table (Per Regional Conference) | \$1.5k          | 6' table, two chairs, power strip, wastebasket.   |
| Community Financial Aid Sponsor           | \$15k           | Help fund the MDF Scholarships for the 2026 MDF Regional Conferences. Scholarship amounts vary based on need and may cover recipients' hotel stays, event registration, conference meals, and partial or total reimbursement of transportation. Includes recognition in conference printed program and the MDF website. |
| JOA Program Sponsor (Only 1 available)    | \$15k           | Covers the cost of the JOA (Juvenile Onset Adult) program activities at two Regional Conferences: Kansas City, Kansas and Montreal, Canada. Includes opportunity for branded signage and handouts to attendees.   |

Contact MDF at [development@myotonic.org](mailto:development@myotonic.org) for additional details on Sponsorship Add-Ons.

Please confirm selections by [December 1, 2025](#) to receive maximum benefits.



# 2026 Conference-Related Opportunities

## Clinical Education Day

Presented in partnership with the FSHD Society and the University of Kansas Medical Center in Kansas City, Kansas – April 10, 2026

We invite you to join us for the first **Clinical Education Day**, an in-depth educational program designed for clinicians and mid-level providers. This half-day event will take a comprehensive look at neuromuscular repeat expansion diseases, with a focus on myotonic dystrophy (DM), facioscapulohumeral muscular dystrophy (FSHD), and other muscular dystrophies.

Clinical Education Day will offer three hours of Continuing Medical Education (CME) credit and will feature expert-led sessions that advance clinical knowledge and practical skills to improve patient care. The program is co-hosted by the Myotonic Dystrophy Foundation and the FSHD Society in partnership with the University of Kansas Medical Center.

By sponsoring Clinical Education Day, you will help provide clinical attendees the opportunity to:

- **Stay Current:** Learn from leading experts about the latest standards of care and clinical updates across DM, FSHD, and related conditions.
- **Deepen Knowledge:** Explore practical strategies and case-based discussions relevant to everyday practice.
- **Enhance Clinical Skills:** Gain tools and insights to better diagnose, manage, and support patients.
- **Connect with Peers:** Build connections with clinicians, researchers, and multidisciplinary care teams.

Sponsors will be recognized on Clinical Education Day materials, including the conference printed program, dedicated signage, and on the MDF website. Sponsorships help offset costs for CME accreditation, space rental, and audio-visual needs.

**Sponsorship: \$5,000**



## 6<sup>th</sup> Annual Pharma Day

Presented in partnership with Euro-DyMA at IDMC-15 in Saguenay, Quebec, Canada – May 26, 2026

We invite you to join us for the 6<sup>th</sup> Edition of **Pharma Day**. Pharma Day is a meeting for myotonic dystrophy drug developers and research professionals to connect. In 2025, MDF co-hosted the first joint Pharma Day event in partnership with Euro-DyMA. In 2026, we will continue co-hosting Pharma Day, which will be held prior to the launch of IDMC-15. Both the expenses and the revenue raised for this event will be shared between MDF and Euro-DyMA.

By sponsoring Pharma Day, you will provide professional attendees the opportunity to:

- **Stay Informed:** Hear from leaders on rapidly advancing DM drug programs.
- **Discover Emerging Innovations:** Explore groundbreaking work from new clinical entrants.
- **Engage Rapidly:** Fast updates from established DM drug development programs with Q&A.
- **Build Connections:** Network with top experts in the field.

Sponsors are invited to make a 5-10 minute presentation at Pharma Day. In addition, sponsors of Pharma Day will receive recognition on Pharma Day materials, specific Pharma Day signage, and the MDF website. Sponsorships help cover the costs of space rental and audio-visual expenses.

**Sponsorship: \$6,000**





## 2026 MDF Regional Conference Sponsorships

Confirm your selection by December 1st to receive maximum benefits!

### Regional Conference Sponsorships & Add-ons

#### Sponsorship Level

- Lead - \$100,000 ☐
- Diamond - \$75,000 ☐
- Platinum - \$50,000 ☐
- Gold - \$35,000 ☐
- Silver - \$20,000 ☐
- Bronze - \$10,000 ☐
- Supporting - \$5,000 ☐

#### Sponsorship Add-Ons

- Exhibitor Table - \$1,500 ☐
- Community Financial Aid - \$15,000 ☐
- JOA Program - \$15,000 ☐

### Conference-Related Sponsorship Opportunities

#### Sponsorships

- Clinical Education Day - \$5,000 ☐
- Pharma Day - \$6,000 ☐



## 2026 MDF Regional Conference Sponsorships

Confirm your selection by December 1st to receive maximum benefits!

### Contact Information

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-Mail \_\_\_\_\_

### Payment Details

Total Pledge Amount \$ \_\_\_\_\_



**Check** - Please make payable to the *Myotonic Dystrophy Foundation* and mail to the address below.



**Electronic Funds Transfer** - Please contact MDF at [development@myotonic.org](mailto:development@myotonic.org) for additional instructions.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*By signing this form you are committing your organization to contribute the above amount to MDF in 2026.*

### Myotonic Dystrophy Foundation



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[www.myotonic.org](http://www.myotonic.org)

### Community, Care, and a Cure.

Thank you for helping advance our work to  
improve the quality of life and find treatments  
for those living with myotonic dystrophy.



# Thank You!

|                  |  |
|------------------|--|
| Phone Number     | +415-800-7777  |
| Email Address    | <a href="mailto:development@myotonic.org">development@myotonic.org</a> |
| Website          | <a href="http://www.myotonic.org">www.myotonic.org</a>                 |
| Location Address | 663 13th Street, Oakland, CA   |



**Myotonic  
Dystrophy**  
FOUNDATION